

Cookie Policy – Auctore Limited

Last updated: 01 January 2026

1. Introduction

This Cookie Policy explains how **Auctore Limited** (“**Auctore**”, “**we**”, “**us**”, or “**our**”) uses cookies and similar technologies on our website.

It explains:

- What cookies are
- Which cookies we use and why
- How consent is obtained and managed
- How you can control or withdraw your preferences

This policy should be read alongside our Privacy Policy.

2. What Are Cookies?

Cookies are small text files stored on your device (computer, smartphone, or tablet) when you visit a website.

Cookies may be:

- **Session cookies** – deleted when you close your browser
- **Persistent cookies** – remain on your device until they expire or are deleted

Cookies can also be:

- **First-party cookies** – set by our website
 - **Third-party cookies** – set by external services we use
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3. Legal Framework

The use of cookies and similar technologies is governed by:

- The Privacy and Electronic Communications Regulations (PECR)
- The UK General Data Protection Regulation (UK GDPR)

Under PECR:

- **Strictly necessary cookies** may be set without consent
- **All other cookies require prior consent**

We do not set non-essential cookies unless you have given your consent.

4. Types of Cookies We Use

4.1 Strictly Necessary Cookies

These cookies are essential for the website to function and cannot be switched off.

They are required to:

- Enable core website functionality
- Maintain security
- Remember cookie consent preferences
- Support page navigation and form submission

Because these cookies are strictly necessary under PECR, **consent is not required**.

4.2 Analytics (Performance) Cookies

These cookies allow us to understand how visitors interact with our website so we can improve performance and usability.

They may collect information such as:

- Pages visited
- Time spent on pages
- Navigation paths
- Error events

Analytics cookies are **not set unless you give consent**.

Where possible, analytics data is aggregated and anonymised.

4.3 Functionality Cookies

These cookies enable enhanced functionality and personalisation, such as remembering preferences you select.

Functionality cookies are **optional** and are set **only with your consent**.

4.4 Marketing Cookies

Marketing cookies may be used to:

- Deliver relevant content
- Measure the effectiveness of communications

If used, these cookies are set **only with explicit consent**.

If we do not use marketing cookies at a given time, they will not be deployed.

5. Cookie Details

Below is an example of the types of cookies that may be used on our website. Actual cookies in use may vary depending on configuration.

Cookie Name	Provider	Purpose	Category	Expiry
cookie_consent	Auctore	Stores cookie consent preferences	Strictly necessary	12 months
_ga	Google Analytics	Website usage analytics	Analytics	24 months
_gid	Google Analytics	Session analytics	Analytics	24 hours

A full and up-to-date list of cookies is available via our cookie preference tool.

6. Third-Party Cookies

Some cookies are set by third-party services we use, such as:

- Analytics providers
- Content delivery or hosting providers
- Embedded content services (where applicable)

Where third-party cookies are used:

- They are categorised correctly
- They are not set without consent (unless strictly necessary)

- Appropriate data protection safeguards are in place

Some third parties may process data outside the UK or EEA. Where this occurs, appropriate transfer safeguards are applied.

7. Managing Cookie Preferences

You can manage or withdraw your cookie consent at any time by:

- Using the **cookie preferences tool** available on our website
- Changing your preferences through the persistent “Cookie Settings” link

Withdrawing consent does not affect the lawfulness of cookies set before withdrawal.

Please note that disabling some cookies may impact website functionality.

8. How We Obtain Consent

Our cookie consent mechanism:

- Does not use pre-ticked boxes
- Provides clear information about cookie purposes
- Offers **equal prominence** to “Accept” and “Reject non-essential cookies”
- Allows granular control by category
- Records consent choices for compliance purposes

Non-essential cookies are **not set unless and until consent is given**.

9. Changes to This Cookie Policy

We may update this Cookie Policy to reflect changes in:

- Legal requirements
- Technology
- Cookies used on our website

Any updates will be published on this page with a revised “Last updated” date.

10. Contact Us

If you have questions about our use of cookies or this policy, please contact:

Email: support@auclore.com

Post:

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